

# PETER RESSLER CEO

**PETER RESSLER** is an internationally renowned business ethics expert, keynote speaker and media spokesperson on Values Leadership in the pursuit of profit. Peter is the Chief Executive Officer of the powerhouse financial talent sourcing firm, The Ressler Mitchell Group, catering to Wall Street's elite ([www.rmgsearch.com](http://www.rmgsearch.com)). Peter's legendary reputation as "the best in the business" in financial recruiting combined with international recognition as a leader in values-based and socially responsible business makes him one of the most unique "voices" on Wall Street. A graduate of Cornell University, Peter is the co-founder of Good Business International where he pens the column, Ressler on the Street, "The Heart of Wall Street." He is also a volunteer firefighter and a member of the Firefighter Assist Search Team in his local NJ community.

## **THE ECONOMY OF TRUST™:** FEAR, DOUBT & HOPE ON WALL STREET

The current financial crisis reveals that Wall Street and Main Street are inextricably linked. Fear and doubt rock the American psyche as the nation's cherished way of life is threatened. The once impenetrable walls of Wall Street shocked the world as they crumbled to oblivion like the World Trade Center seven years before. How did the most brilliant financial minds in our nation miss the signs of impending disaster? How did the seemingly indestruc-



❖ THE SAGE OF WALL STREET

❖ INTERNATIONALLY RENOWNED  
BUSINESS ETHICS EXPERT

❖ DYNAMIC KEYNOTE SPEAKER

tible investment banking firms like Lehman Brothers and Bear Stearns self-destruct? From the depths of the power center, one voice of wisdom rings out. Peter Ressler, Wall Street powerhouse, has counseled thousands of market makers for nearly three decades. He knows the markets, the players, the human stories, and the factors that drive them. The question on everyone's minds is how can we fix the mess that is

left behind? Known as "The Sage of Wall Street," Peter Ressler, reveals a brand new business model fit for the new century: The Economy of Trust™. Peter Ressler gives us hope that we can emerge like a phoenix from this crisis with something better than we ever had. A dynamic and profound presentation you will never forget.

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